

## **SPONSORSHIP** OPPORTUNITIES

For 35 years, ACOF has developed permanent homes in a service-enriched environment, empowering individuals and families affected by homelessness and mental illness to lead independent lives. Our steadfast commitment to our mission and our unparalleled housing production record have long distinguished ACOF as a respected leader in the field. Strengthened by our on-site case management services and specialized programming including substance use recovery, health and wellness, family and children's services, and professional development, ACOF has continued to grow and innovate the delivery of permanent supportive housing for people affected by mental illness. Today, ACOF's 2,700 tenants, which include single adults, families, children, seniors, transitional-age youth, and veterans, live in 43 buildings across Southern California, and, together with our employees, make up the fabric of ACOF.

Partnering with ACOF as a sponsor helps us continue the important work of providing homes and comprehensive services to those we serve. Your support of ACOF demonstrates your commitment to our mission of ending homelessness in Southern California, which is without a doubt the toughest crisis facing our region today.

### **ALL SPONSORS WILL RECEIVE**

✓ Company logo on various signage throughout the event and on our event registration page
 ✓ Company logo on sponsor page in printed event program
 ✓ Inclusion in one (1) dedicated sponsorship email blast
 ✓ Two (2) tickets to event

#### **SUPPORTER** \$3,500

- ♦ Quarter-page ad in event program
- ◊ Two (2) additional tickets to event

#### **ADVOCATE** \$5.000

- ♦ Half-page ad in event program
- ♦ Four (4) additional tickets to event

#### AMBASSADOR \$7,500

Please choose 3 of the benefits listed below:

- ♦ Logo placement on website with company links
- ♦ Half-page ad in event program
- ◊ Placement in one (1) additional event email blast
- ♦ Six (6) additional tickets to event

#### **CHAMPION** \$10,000

Please choose 4 of the benefits listed below:

- ♦ Logo placement on website with company links
- ♦ Full-page ad in event program
- ♦ Logo inclusion on sponsor wall at event
- ◊ Placement in one (1) additional event email blast
- ♦ Inclusion in sponsor social media post
- ♦ Eight (8) additional tickets to event

#### **PATRON** \$25,000

Please choose 5 of the benefits listed below:

- ♦ Logo placement on website with company links
- ◊ Full-page ad in event program
- ◊ Placement in two (2) additional event email blasts
- ♦ Logo inclusion on sponsor wall at event
- ♦ Company highlight video included on main event screen
- ♦ Highlighted during ACOF CEO event remarks
- ◊ Twelve (12) additional tickets to event

#### **BENEFACTOR** \$35,000

Please choose 8 of the benefits listed below:

- ◊ Prominent logo placement on website with company links
- ◊ Two-page ad spread in event program
- ◊ Independent signage at event
- ♦ Placement in three (3) additional event email blasts
- ♦ Company highlight video included on main event screen
- ◊ Logo featured prominently at event
- ♦ Recognized as the company that will match all text-to-give donations up to \$25,000 (one available)
- ♦ Highlighted during ACOF CEO event remarks
- ◊ Opportunity for company to share remarks during live event
- ◊ Sixteen (16) additional tickets to event

#### PROGRAM ADVERTISEMENTS

**QUARTER PAGE** \$1,000

**HALF-PAGE** \$1,500

**FULL-PAGE** \$2,500

# **35TH ANNIVERSARY CELEBRATION** JUNE 7, 2023 **VALENTINE**



600 E 4TH ST. LOS ANGELES, CA

## YES! I WILL SUPPORT A COMMUNITY OF FRIENDS

EVENT <b>SPONSOR</b>	PROGRAM ADVERTISEMENT
SUPPORTER       \$3,500         ADVOCATE       \$5,000         AMBASSADOR       \$7,500         CHAMPION       \$10,000         PATRON       \$25,000         BENEFACTOR       \$35,000	QUARTER PAGE
CONTACT NAME COMPANY NAME  TYPE OF SPONSORSHIP:   INDIVIDUAL   BUSINESS   OTHER  ADDRESS	
	PHONE
INDIVIDUAL TICKETS	
TO MAKE A CREDIT CARD OR ACH PAYMENT, CONTACT FUNDDEVELOPMENT@ACOF.ORG	
☐ ENCLOSED IS MY CHECK FOR \$ MADE PAYABLE TO A COMMUNITY OF FRIENDS ☐ MY GIFT WILL BE SENT FROM MY DONOR ADVISED FUND ☐ I HAVE MADE AN ONLINE CREDIT CARD OR ACH PAYMENT	
RETURN FORM BY EMAIL: funddevelopment@acof.org	

RETURN FORM BY MAIL: ACOF / Attn: Alex Couri / 3701 WILSHIRE BLVD SUITE 700 / LOS ANGELES, CA 90010

UPON RECEIPT OF COMPLETED FORM YOU WILL RECEIVE AD SPECS AND CONFIRMATION OF SPONSORSHIP BENEFIT SELECTION.

**DEADLINE MAY 15, 2023** 

FOR INCLUSION IN PRINTED MATERIALS

